

Mobile apps

Short one line

Powerful utilities and games across multiple platforms

The application has been launched on the android marketplace.

The mobile application includes features around the current brand campaign and allowed users to take a 'Health Promise'. It also comes packaged with numerous utilities including finding the nearest hospital for a given requirement and displaying the route to that hospital on a map, finding emergency and helpline numbers and blood donation requests.

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Case Study Client

Max Bupa

Situation

Max Bupa wanted to launch a mobile application for its customers. The mobile application needed to have a strong resonance with the brand values.

Solution

Envigo's mobile division presented different concepts of which one was selected.

The client was also guided in platform selection and in formulating a road map for future product features.

Result

The application has been launched on the android marketplace. The mobile application includes features around the current brand campaign and allowed users to take a 'Health Promise'. It also comes packaged with numerous utilities including finding the nearest hospital for a given requirement and displaying the route to that hospital on a map, finding emergency and helpline numbers and blood donation requests.

The application was developed in a period of 6 weeks.